

MEMORANDUM OF UNDERSTANDING (MoU)



BETWEEN



**KV INSTITUTE OF
MANAGEMENT AND
INFORMATION STUDIES
COIMBATORE**

**Estd. 1919
NATIONAL COLLEGE
(AUTONOMOUS)
TIRUCHIRAPPALLI**

This Memorandum of Understanding (MoU) is made on this day 23.12.2024 between the KV Institute of Management and Information Studies, Coimbatore, Tamil Nadu, represented by its principal, Dr.M.Vidhya (herein after referred to as the 1st party) and National College (Autonomous), Tiruchirappalli, Tamil Nadu represented by its Principal, Dr.K.Kumar (herein after referred to as the 2nd party).

KV INSTITUTE OF MANAGEMENT AND INFORMATION STUDIES

KV Institute of Management and Information Studies (KVIM) is a Stand-Alone Business School (B SCHOOL) formed and run by a 23-year-old trust KV Charitable Trust that is known for its commitment towards quality education. KVIM has been approved by AICTE and affiliated to Anna University in the year 2009.

Over the years, KVIM has developed processes and systems that will ensure the best Industry exposure and placements for MBA seekers. KVIM is the one of the very few business schools in Tamil Nadu that has consistent inflow of students filling all seats since Inception. The placement preparatory process has proven to be successful giving 100% placements to MBA seekers.

KV Institute of Management (KVIM) is one of the Top Ranked B Schools (Business School) located in Coimbatore offering full-time MBA courses. MBA programs got ranked nationally by many top magazines. The MBA (Master of Business Administration) program offered at KVIM is approved by AICTE, and Anna University has given the Permanent Affiliation to conduct the Post Graduate Degree in Management.

Signature for KVIM:

Signature for NCT:

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NATIONAL COLLEGE (AUTONOMOUS)

National College, Tiruchirappalli was founded on 11th June 1919. The founders conceived the idea of a National Institution to promote among the youth, the loftiest ideals that constitute the essence of Indian culture and nationalism. True to its name, National College continues to impart cultural values and fulfill its role as one of the country's premiere nation-building institutions. Under the stewardship of eminent scholars and administrators as its principals and secretaries, the college has become a seat for higher education and has earned a reputation for its high education standards. With the wholehearted commitment of the management, who brings together world class facilities and brains to infuse the young minds with ethics, human values, and environmental consciousness, and the efforts of the employees and the inquisitive students, the college shall reach greater heights in the forthcoming years. The management is keen on ensuring that children receive a wholesome education from the pre-KG class until the completion of their doctorate degree under the auspicious of "Dr. V. Krishnamurthy Educational Foundation".

OBJECTIVES AND AREAS OF COLLABORATION:

OBJECTIVES

1. Regular exchange of resources and knowledge.
2. Support in providing job opportunities and career development avenues.

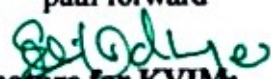
AREAS OF COLLABORATION

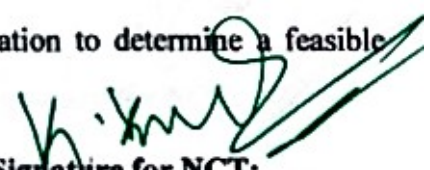
1. Participation in Curriculum Development

- Contribute to the development of academic and non-academic curricula through involvement in Boards of Studies, Academic Advisory Committees, Industry-Academia Advisory Boards, and similar bodies (where applicable).

2. Collaboration on Knowledge and Training Initiatives

- Undertake joint initiatives to enhance the quality of knowledge and training.
- Define the scope of initiatives through mutual agreement, with the flexibility to decline specific projects if necessary.
- Address significant cost implications through joint deliberation to determine a feasible path forward


Signature for KVIM:


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3. Collaboration in Training and Consultancy

- Facilitate training programs for students during vacations or other times, as organized by any Institution in collaboration with the other Institution.
- Each program will be tailored and planned separately with input from both parties.

4. Joint Events

- Organize joint events such as webinars, capacity-building programs, conferences, and networking sessions.
- Focus on promoting awareness and education in areas such as online branding, big data analytics, and website development.

5. Participation in Training and Development Activity

- Participate in the Events/Workshops/Seminars/Symposium/Conference/FDPs/ MDPs/ Certification Courses/ Training Programs/ Camps etc. organized can be availed at a subsidized Cost.

6. Confidentiality

- Maintain the confidentiality of all communications and information exchanged between the parties.

Memorandum of Understanding (MoU)

This MoU shall take effect from the date of signing and will remain valid for a period of Two (2) / Three (3) years from the date of signing this MoU, unless terminated earlier by mutual consent or due to a breach of its terms. Both parties commit to uphold the spirit and Confidentiality of this MoU and will endeavor continuously to enhance its scope and impact.


Signature for KVIM:


Signature for NCT:

MEMORANDUM OF UNDERSTANDING (MoU)

Termination Clause

Either party reserves the right to terminate this MoU by providing a written notice of at least one (1) month during the three years validity period.

MOU Signed Dated: 29/12/24



For KVIM

Signature :

[Handwritten Signature]

Name : Dr. M. Vidhya
Designation : Principal
Institution Address: 545, Sathy Main Road
Kurumbapalayam (PO)
Coimbatore-641107
Email: vidhya@kvimis.co.in

Witness

Signature :

[Handwritten Signature]

Name : Dr. P. Sankari
Designation : Assistant Professor
Department of
Management Studies, KVIM.

College Seal:



Estd. 1919

For NCT

Signature :

[Handwritten Signature] 29/12/24

Name : Dr. K. Kumar
Designation : Principal
Institution Address: Trichy-Dindigul Road
Karumandapam
Tiruchirappalli-620001
Email: principal@nct.ac.in

Witness

Signature :

[Handwritten Signature]

Name : Dr. J. Karthikeyan
Designation : Assistant Professor of English
Training & Placement Officer,
NCT.

College Seal:

